



November 21, 2012 11:30 A.M.
Meeting Agenda

Columbus Community Center
2531 S. 400 E. Rm. 101 SLC, UT

Monthly theme: **Reliability**
Next month: Purposefulness

Announcements

- Member In-Kind Reports Due November 30
- YCC Angel Tree Return Gifts by Dec. 14 City Hall Mayor's Office
- Pick up your New Member binders
- Breakfast with Santa Saturday Dec. 1 8-11 am. Columbus Center. \$4 Individual \$15 Family

1. Welcome & Introductions

2. New Website

- a. The SSL Coalition now has a new website look! We have revised the site to have a better user friendly "feel" to it. The site also highlights the Community Character Initiative trait for each month and it allows for anyone to access the additional materials and resources associated with each month's theme. This was formally known as the CCI E-Packet that was emailed out to our participants. Take a look at the site today!

3. Community Character Initiative Launch

- a. Calendars- These are now available and are located at all of our distribution sites around the city. All locations are posted both on the City's Website as well as the SSL Coalition Website. Calendars will also be distributed to all current CCI participants.
- b. Preview Cards- This year we have come up with preview cards that display all 12 of the character theme traits for the year. We have designed these as the "cover" for the Community Character Initiative in hopes of

giving the initiative a more recognizable name that people can start to notice. These cards will be distributed to all of those currently participating in CCI and will also be made available at our Calendar Distribution Site Locations.

4. Marijuana Legalization/Decriminalization- This is a hot topic as this has just come up in our recent legislation session. With both Colorado and Washington State legalizing the use of marijuana for persons over the age of 21, it is important that we as a coalition increase our prevention efforts related to this as Colorado is our neighboring state. We will continue to focus our efforts on changing the perceived social norm associated with marijuana use.
5. ETAFI Review- We have received over half of our participants 2nd surveys back from this initiative and we are excited to see the results! We will be sending out a 3 month follow up survey towards the end of the year and then will send the responses to Jamie at Bach-Harrison for analysis and further review. In the meantime, we will continue to think of ways that we can possibly continue initiatives like this in the future and welcome any new ideas.
6. 2012-2013 Work Plan- *Ran out of time. This is to be moved to next month's agenda.*
 - a. Goals and Activities
 - b. Eat Together as A Family Nights
7. Other Business
8. Adjourn- Motion to adjourn was made.